



For Immediate Release

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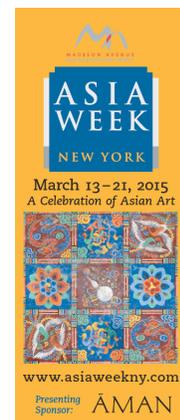
Asia Week New York Partners with Madison Avenue BID Raises Banners Heralding An Action-Packed Week Of Gallery Exhibitions, Museum Shows, and Auction Sales

New York: To mark the non-stop round of 42 international gallery exhibitions, numerous museum shows, auction sales and a myriad of other cultural activities, Asia Week New York, **in partnership with the Madison Avenue Business Improvement District (BID)**, will hoist their colorful signature blue and yellow banners along Madison and Park Avenues, from 57th Street to 86th Street, on February 20. The nine days of festivities get started on March 13 with galleries opening their doors all weekend long.

“Once the banners are unfurled, the excitement is palpable,” says Noémie Bonnet, executive director of the Asia Week New York Association. “This year is particularly significant because, in addition to our spectacular gallery exhibitions, which are free and open to the public, the Met is celebrating the 100th anniversary of its renowned Asian art department, and there are several important auction sales at Christie’s, Bonhams, Doyle New York, iGavel, and Sotheby’s that are predicted to set records this year.”

“The galleries of Madison Avenue and its adjacent side streets have long been a major destination to experience Asian art, and we are honored to support this important event,” said Matthew Bauer, president of the Madison Avenue BID. “Madison Avenue is a vibrant street that is a pleasure to walk upon, and we encourage both connoisseurs and the merely curious to experience the remarkable artworks that are being showcased.”

According to Ms. Bonnet, participants from Belgium, England, France, Germany, Italy, Japan, Malaysia, Switzerland, and the United States will unveil an extraordinary array of objects from China, India, the Himalayas, Southeast Asia, Tibet, Nepal, Japan, and Korea from ancient through contemporary. “Our galleries have waited all year to debut their important works of art,” says Ms. Bonnet. “We are delighted to present this unique opportunity for the public to cast their collective eye on these magnificent treasures, including the rarest and finest examples of painting, sculpture, bronzes, ceramics, jewelry, jade, textiles, prints and photographs from all over Asia.”



A comprehensive guide with maps is available at participating galleries, auction houses and cultural institutions and online at asiaweekny.com. Emphasizing the strength of

interest from Chinese-speaking buyers, a Chinese version of the website is available at cn.asiaweekny.com.

Asia Week New York Association, Inc. is a 501(c)(6) non-profit trade membership organization registered with the state of New York.

For more information visit www.asiaweekny.com or follow on Twitter and Instagram @asiaweekny

About Asia Week New York Presenting Sponsor: AMAN

Aman was founded in 1988 with the vision of building a collection of intimate retreats with the unassuming, warm hospitality of a gracious private residence. The first, Amanpuri (place of peace) in Phuket, Thailand, introduced the concept, and since then, Amanresorts has grown to encompass 26 resorts located in Bhutan, Cambodia, China, France, Greece, Indonesia, India, Laos, Montenegro, Morocco, the Philippines, Sri Lanka, Thailand, Turkey, the Turks & Caicos Islands, the USA and Vietnam. For more information, visit amanresorts.com.